

2019 **NAPABA Northeast Regional Conference** **AABANY Fall Conference**

SEPTEMBER 21, 2019

SPONSORSHIP PACKAGE

United in Action and Vision
Towards 2020 Together



Asian American
Bar Association
of New York



NAPABA

Northeast Regional Conference

FORDHAM UNIVERSITY

THE SCHOOL OF LAW

150 W 62nd St, New York, NY 10023

EVENT DESCRIPTION

AABANY proudly presents the 2019 NAPABA Northeast Regional/AABANY Fall Conference, “***United in Action and Vision: Towards 2020 Together***,” which is taking place on **Saturday, September 21, 2019** at **Fordham University School of Law**. AABANY is proud to host the 2019 NAPABA Northeast Regional in conjunction with our Annual Fall Conference. It marks the 10th anniversary of the Fall Conference as well as AABANY’s 30th anniversary. We will be presenting a full day of CLE and non-CLE programs on cutting edge topics, as well as the following special programs:

Pitch Sessions

The Pitch Sessions provide participants an opportunity to engage in live pitch sessions to in-house counsel who have indicated a current or future need for outside legal services. Law firms, solo practitioners, and Elite and Gold level sponsors seeking to participate in the Pitch Sessions are pre-screened by in-house counsel based on their needs, and selected participants are invited to join one or more pitch sessions at the NE Regional/Fall Conference.

Diversity Career Fair & Expo

The Diversity Career Fair & Expo provides law firms, government, public interest and corporate employers the opportunity to meet diverse candidates—including experienced attorneys, recent law school graduates, and law students—and share information about their companies and any job openings. Employers will also have the opportunity to conduct first round interviews of pre-screened candidates at the NE Regional/Fall Conference.

In-House Counsel Forum

AABANY's In-House Counsel Committee will host its Annual In-House Counsel Forum. This invite-only forum is intended to offer senior level in-house counsel and general counsel an opportunity to discuss pressing issues of particular relevance for corporate counsel and to connect with other in-house attorneys.

Cocktail Reception & Trailblazer Award Presentation

At the conclusion of the day, all participants are invited to stay for the Cocktail Reception to connect or reconnect with peers, friends and colleagues from AABANY. During the Cocktail Reception, AABANY plans to present its Trailblazer Award to a prominent member of AABANY’s community who exemplifies the qualities of a role model and trailblazer in the legal profession in New York.



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CONFERENCE PRICING

	Full Conference (Early Bird – By Sept. 6, 2019)	Full Conference (Regular Price)	Cocktail Reception Only (Early Bird – By Sept. 6, 2019)	Cocktail Reception Only (Regular Price)
AABANY Members				
- All Private Sector - Corporate/In-House Counsel	\$110	\$135	\$60	\$85
- Government/Public Sector/Nonprofit - Out-of-State Attorney ¹ (Associate Member) - Law Student - Non-Legal Professional (Affinity Member)	\$85	\$110	\$60	\$85
Non-AABANY Members				
- All Private Sector - Corporate/In-House Counsel	\$260	\$285	\$85	\$110
- Government/Public Sector/Nonprofit - Out-of-State Attorney - Law Student - Non-Legal Professional	\$135	\$160	\$85	\$110

SPONSORSHIP OPPORTUNITIES

Elite - \$5,000

- Recognition in all hardcopy and online promotional materials for the 2019 NE Regional/Fall Conference as an Elite Sponsor
- Logo placed on poster board or video monitor at the 2019 NE Regional/Fall Conference
- A table to display marketing materials during the entire 2019 NE Regional/Fall Conference
- Admission for up to **5** attendees to the 2019 NE Regional/Fall Conference
- Opportunity to participate in the Pitch Sessions at the 2019 NE Regional/Fall Conference
- Free admission for up to **2** sponsor representatives to attend AABANY's 2020 Annual Dinner and 2020 Annual Wine Tasting Reception
- Full page color advertisement in the 2019 NE Regional/Fall Conference Program Book

Gold - \$3,000

- Recognition in all hardcopy and online promotional materials for the 2019 NE Regional/Fall Conference as a Gold Sponsor

¹ “Out-of-State Attorney” means any attorney admitted in any state, territory or possession of the United States, the Commonwealth of Puerto Rico, the District of Columbia, or foreign country jurisdiction who does not work or reside in New York State.



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- Logo placed on poster board or video monitor at the 2019 NE Regional/Fall Conference
- A table to display marketing materials during the entire 2019 NE Regional/Fall Conference
- Admission for up to **3** attendees to the 2019 NE Regional/Fall Conference
- Opportunity to participate in the Pitch Sessions at the 2019 NE Regional/Fall Conference
- Admission for **1** attendee to the 2020 Annual Dinner **and** 2020 Summer Soiree
- Full page black and white advertisement in the 2019 NE Regional/Fall Conference Program Book

Silver - \$1,500

- Recognition in all hardcopy and online promotional materials for the 2019 NE Regional/Fall Conference as a Silver Sponsor
- Logo placed on poster board or video monitor at the 2019 NE Regional/Fall Conference
- A half-table to display marketing materials during the entire 2019 NE Regional/Fall Conference
- Admission for up to **2** attendees to the 2019 NE Regional/Fall Conference
- Half page black and white advertisement in the 2019 NE Regional/Fall Conference Program Book
- Admission for **1** attendee to the 2020 Annual Dinner **or** 2020 Summer Soiree

Bronze - \$750

- Recognition in all hardcopy and online promotional materials for the 2019 NE Regional/Fall Conference as a Bronze Sponsor
- Logo placed on poster board or video monitor at the 2019 NE Regional/Fall Conference
- Table space to display marketing materials during entire 2019 NE Regional/Fall Conference
- Admission for **1** attendee to the 2019 NE Regional/Fall Conference

CONTACT

For more information about sponsorships, please contact

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President-Elect

Chair, Fall Conference Planning Committee

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2019 NE Regional/Fall Conference SPONSORSHIP REPLY FORM

Below are the sponsorship opportunities for the 2019 NAPABA Northeast Regional/AABANY Fall Conference to be held on Saturday, September 21, 2019 at Fordham University School of Law.

Please email this form to main@aabany.org or mail it to AABANY, 45 Rockefeller Plaza, 20th Floor, New York, NY 10111.

In order to maximize your firm or organization's visibility in promotional materials, please return this form by **September 6, 2019.**

For more information about sponsorships, please contact:

- Margaret T. Ling, Director of Development at margaret.ling@aabany.org
- Sapna Palla, Chair, Fall Conference Planning Committee at sapna.palla@aabany.org

☐ Yes, I want to participate as a sponsor for the 2019 NE Regional/Fall Conference.

- ☐ **Elite (\$5000)**
- ☐ **Gold (\$3000)**
- ☐ **Silver (\$1500)**
- ☐ **Bronze (\$750)**

☐ I am interested in finding out more information about sponsorship. Please contact me at the email or phone number provided below.

Contact: _____ **Phone Number:** _____

Firm/Company Name: _____

Street Address: _____

City/State/Zip: _____

Telephone: _____ **Fax:** _____ **Email:** _____



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